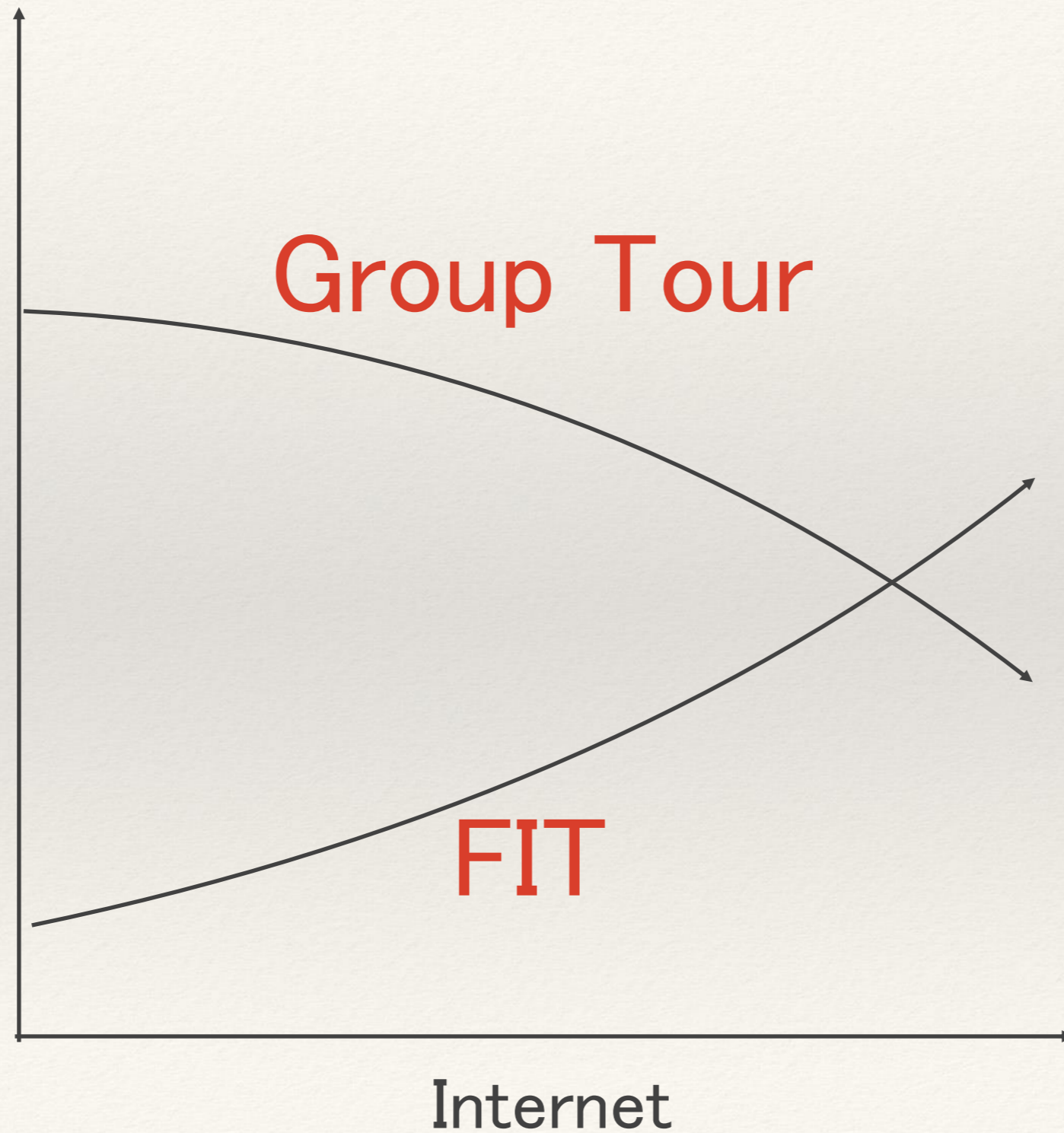
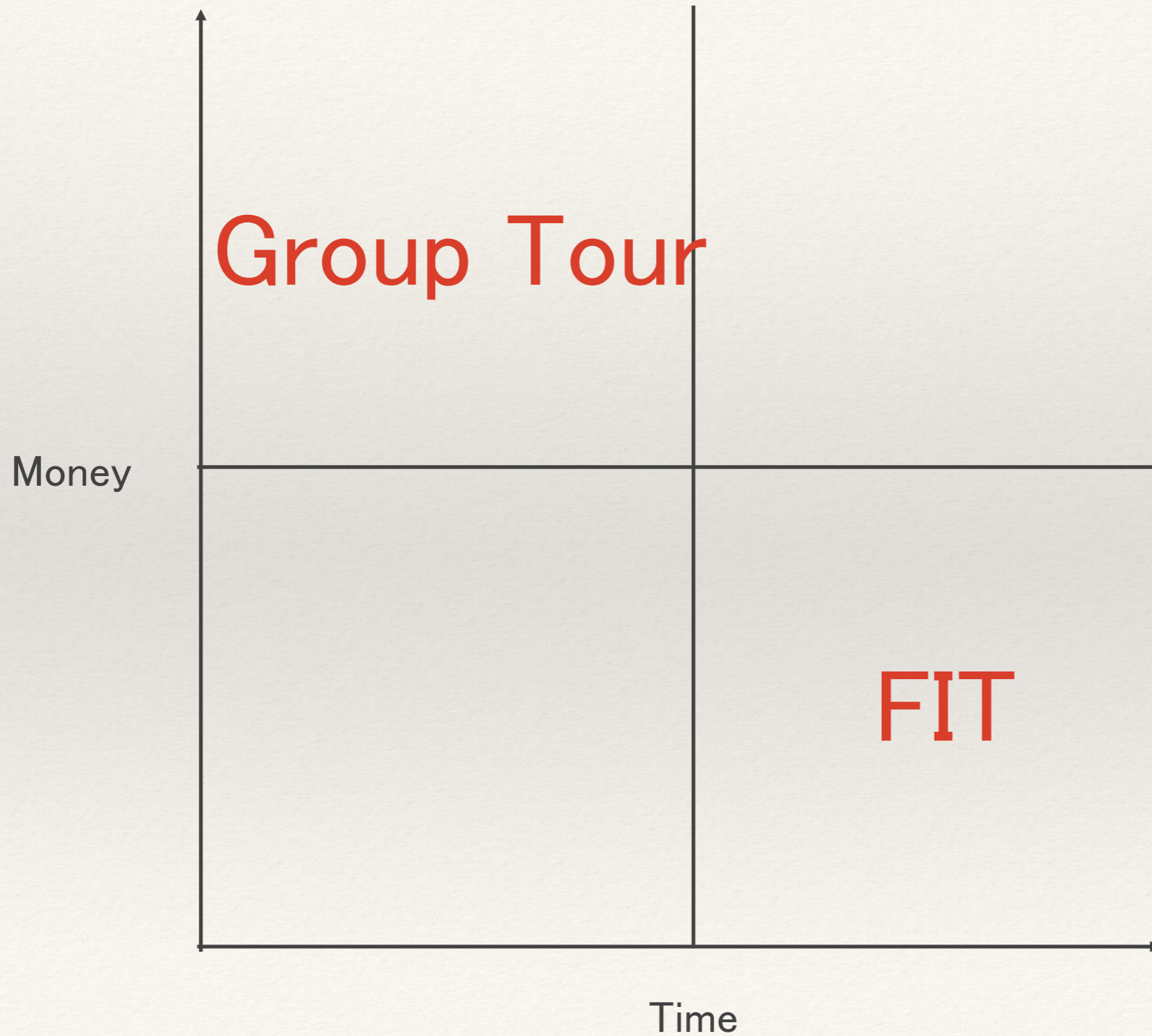

Group Tour API

Tunghua Tai

Group Tour v.s. FIT



Group Tour v.s. FIT



Internet Tools for Travel

Group
Tour

FIT

?

- ❖ Trip Advisor
- ❖ Agoda
- ❖ AirBnB
- ❖ Expedia
- ❖ Ctrip
- ❖ Qunar

pros and cons

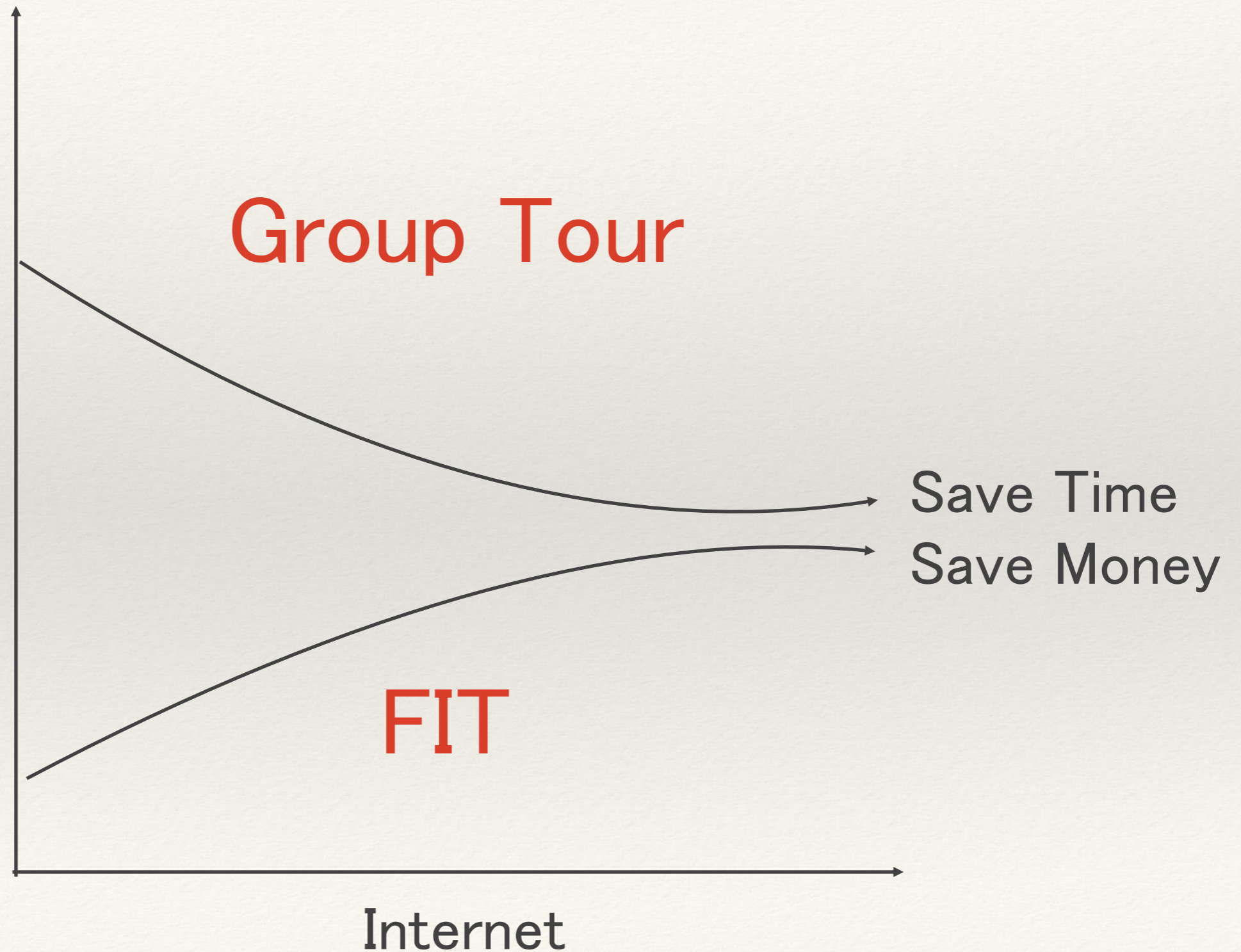
Group Tour

FIT

- ❖ no Research needed
- ❖ Expensive
- ❖ go everywhere
- ❖ Safe
- ❖ save Time

- ❖ Research
- ❖ Save Money
- ❖ Only Big City
- ❖ not Safe
- ❖ waste of Time

Group Tour v.s. FIT



Level 1 Business: Market Place



Level 1 Business: Market Place



- ❖ Trip Advisor
- ❖ Agoda
- ❖ AirBnB
- ❖ Expedia
- ❖ Ctrip
- ❖ Qunar

Reasonable Price?
Real? Fake?
Risk?

“Amazing places that no one knows”

“誰も知らない素晴らしいところへ行きたい”

Travel guides for Taipei



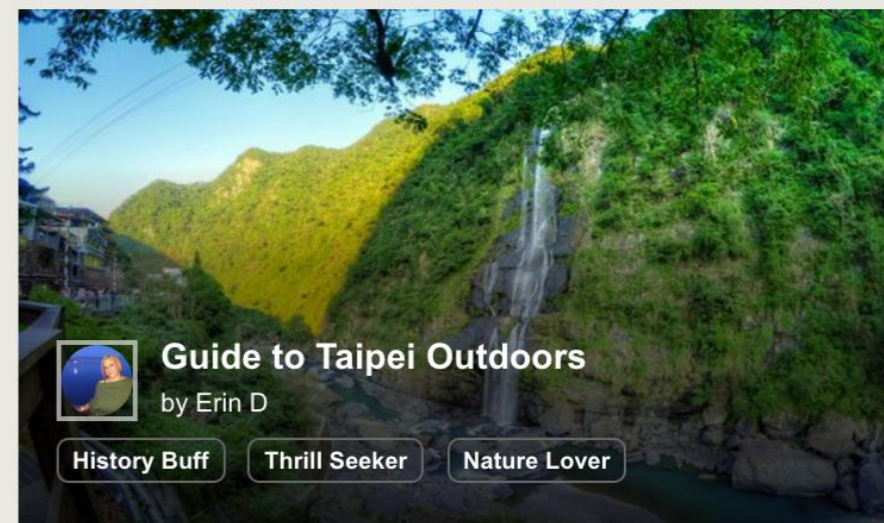
 **3 Days in Taipei**
by Erin D


History Buff Shopping Fanatic Art and Architecture Lover



 **Museum Guide for Taipei**
by Erin D

History Buff Art and Architecture Lover Nature Lover



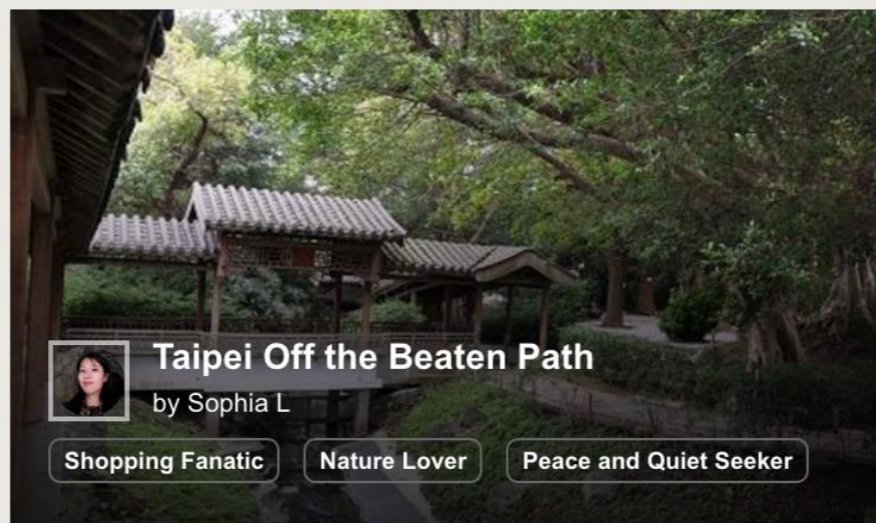
 **Guide to Taipei Outdoors**
by Erin D


History Buff Thrill Seeker Nature Lover



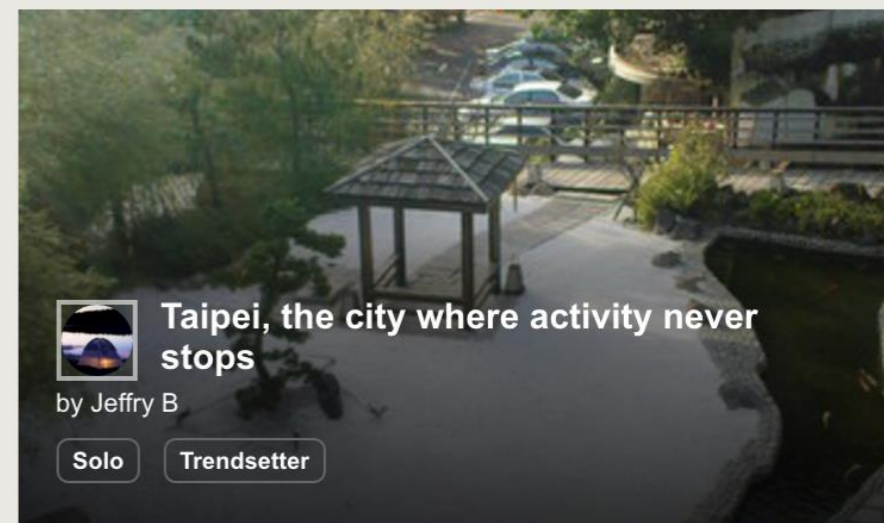
 **Best Food in Taipei**
by Erin D

History Buff Shopping Fanatic Foodie



 **Taipei Off the Beaten Path**
by Sophia L

Shopping Fanatic Nature Lover Peace and Quiet Seeker



 **Taipei, the city where activity never stops**
by Jeffrey B

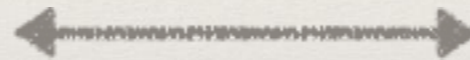
Solo Trendsetter

Level 2 Business: Partnership



Design the
Tour

Taiwan

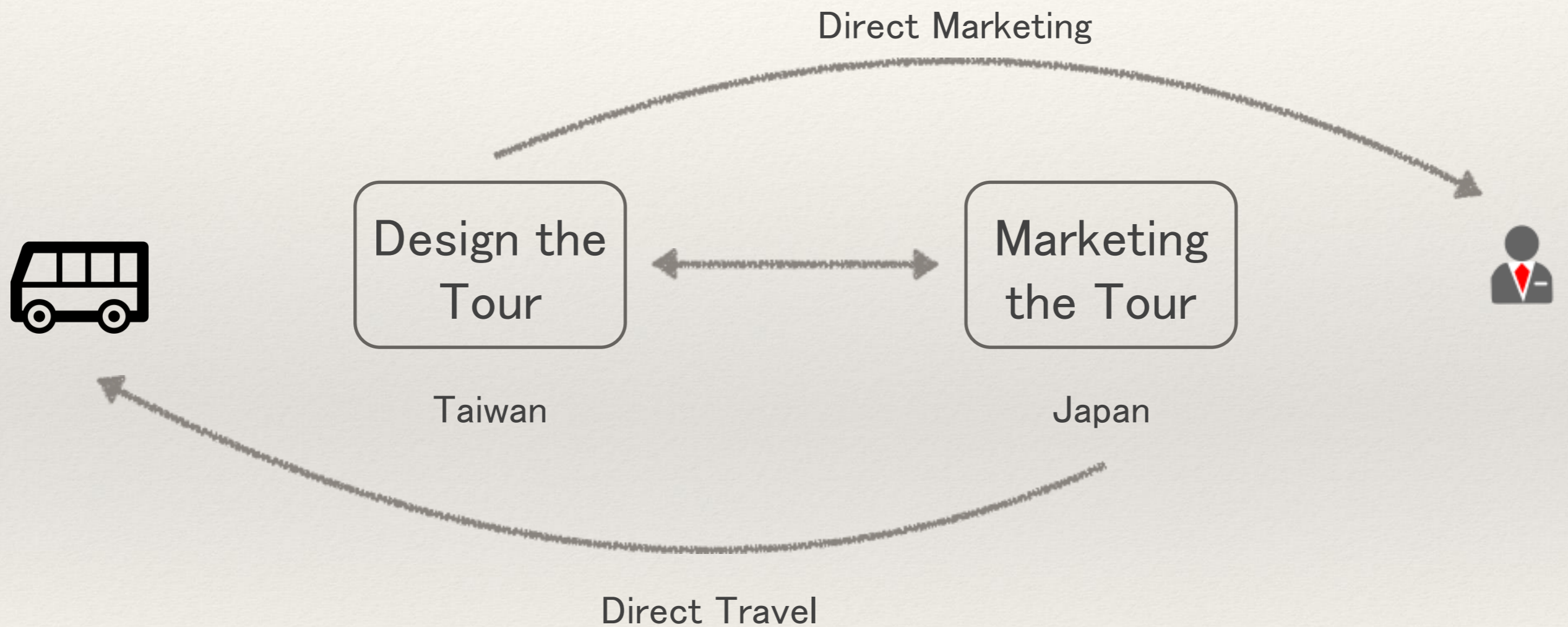


Marketing
the Tour

Japan



Group Tour





「いいね！」済み ▼



メッセージ



シェア



... その他 ▼



戴さんとゆく台湾

ホーム

ページ情報

写真

レビュー

いいね!

投稿

ページを作成



戴さんとゆく台湾さんが写真3件を追加しました。

3時間前 ·

台湾中部の彰化県鹿港にある「二鹿行館」を経営する林美珍さんはかつて世界を駆け巡るツアーガイドとして、世界中のユニークな工芸品を収集してきました。ペンションを開くにあたってこういった工芸品の出番がやってきました。客室はそれぞれ異なる色合いとテーマで彩られ、1950年代のレトロな感じに昔ながらの中華風のインテリアが組み合わされた装飾となっています。



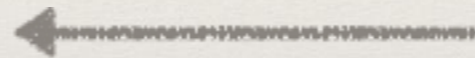
“Travel is about where to go and who do you go with”

Level 2 Business: Partnership



Design the
Tour

Taiwan



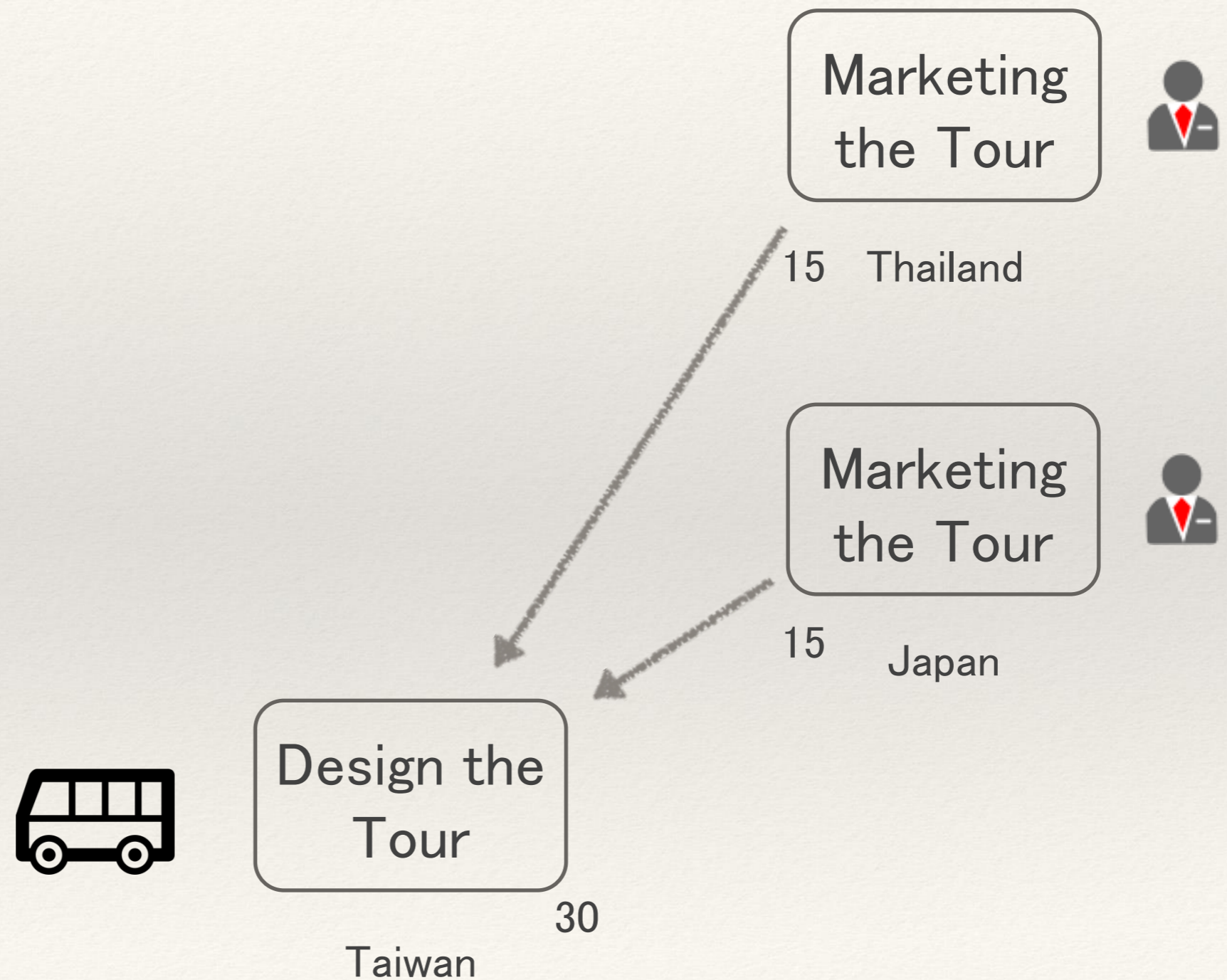
30

Marketing
the Tour

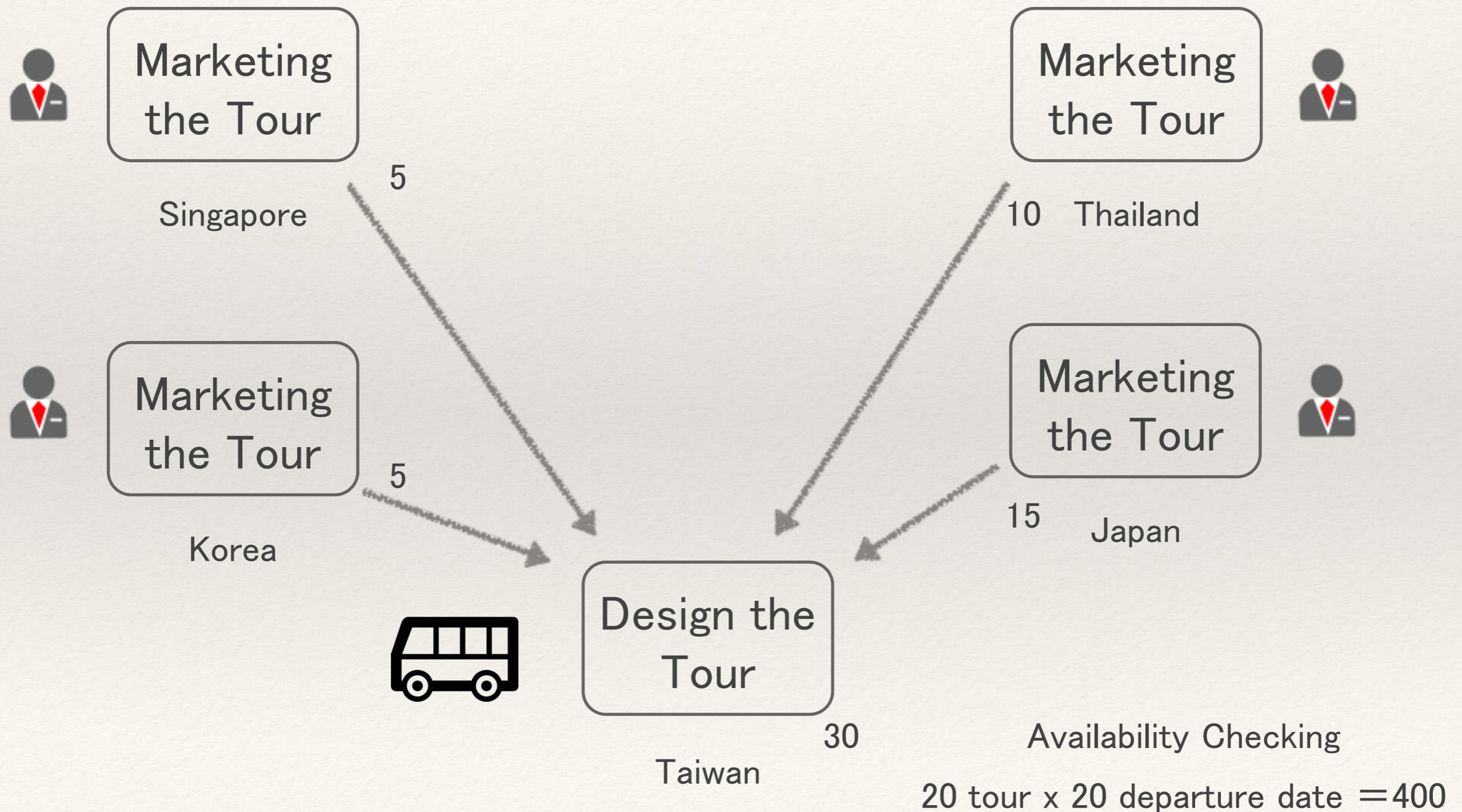
Japan



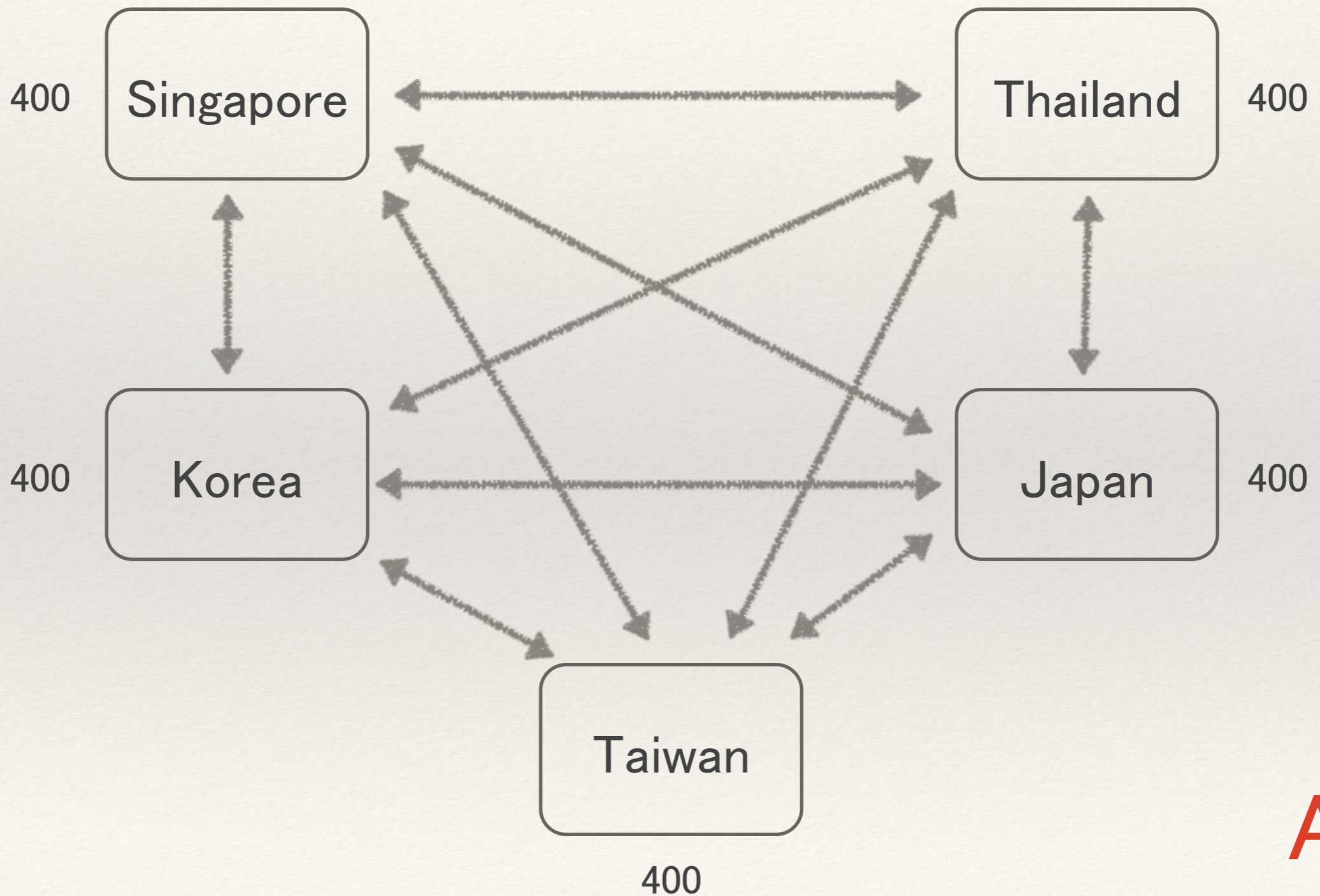
Level 2 Business: Partnership



Level 2 Business: Partnership

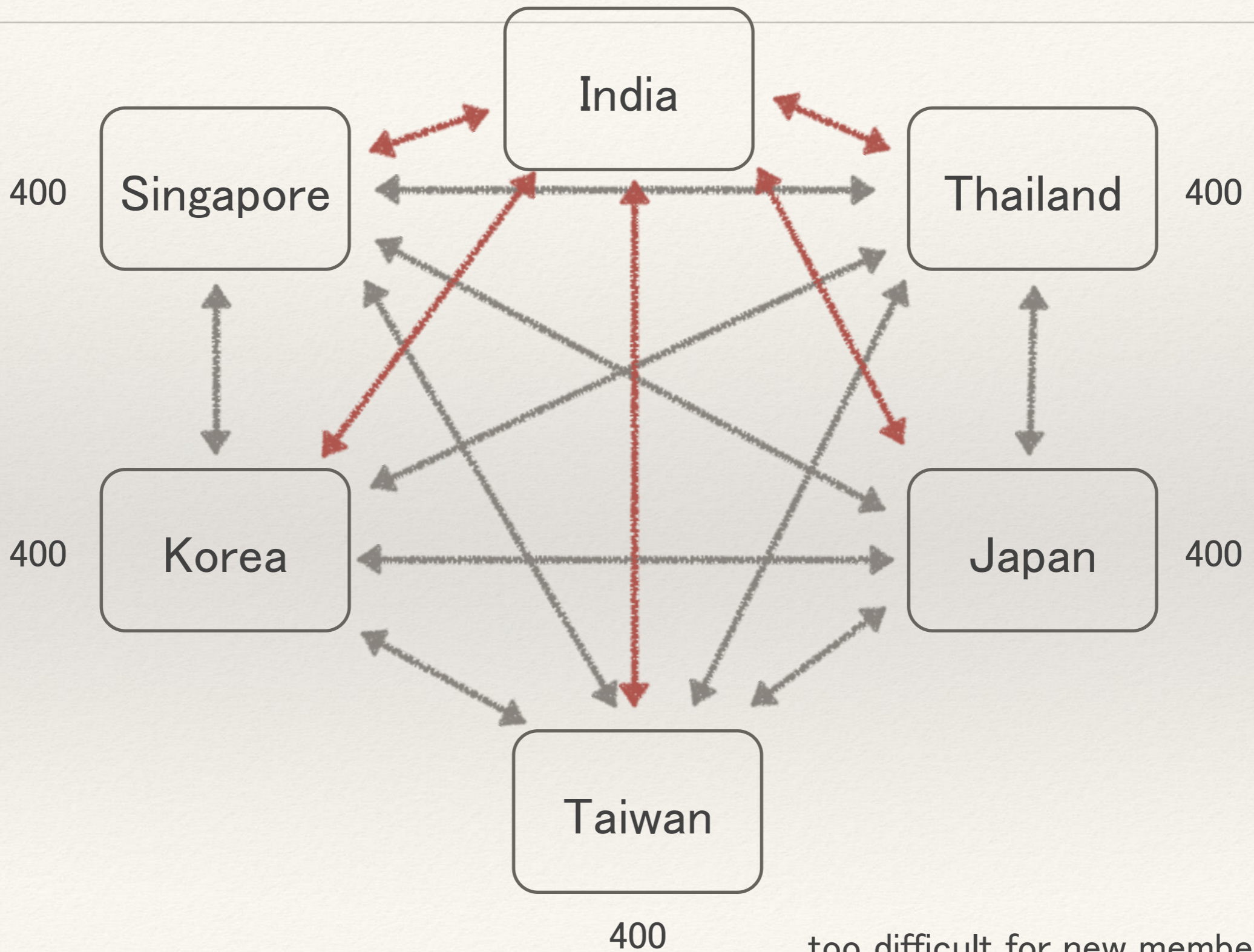


World Wide Tour



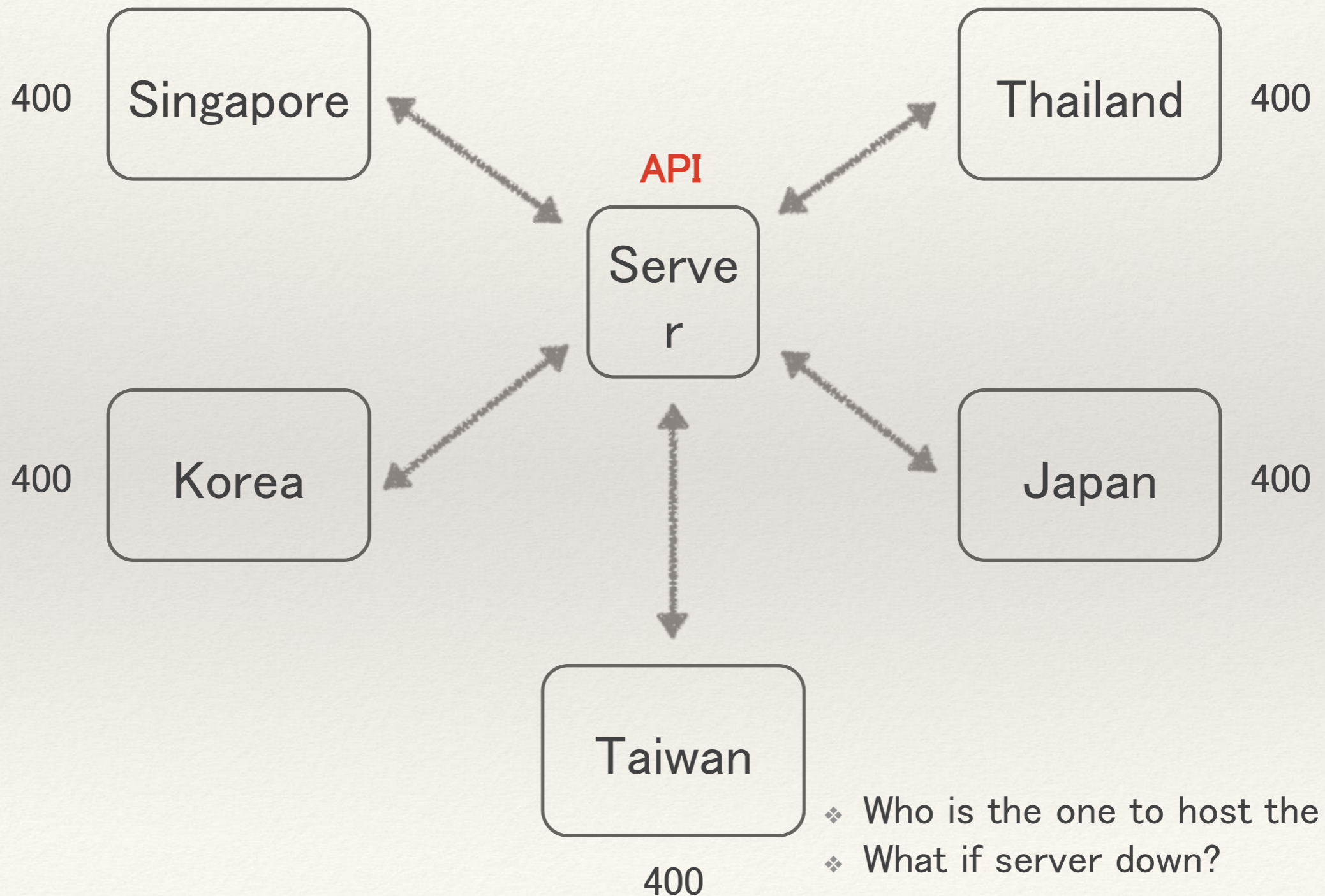
API

new member?



too difficult for new member to join.

Centralized Server Methodology



- ❖ Who is the one to host the server?
- ❖ What if server down?

Data

Product Catalog

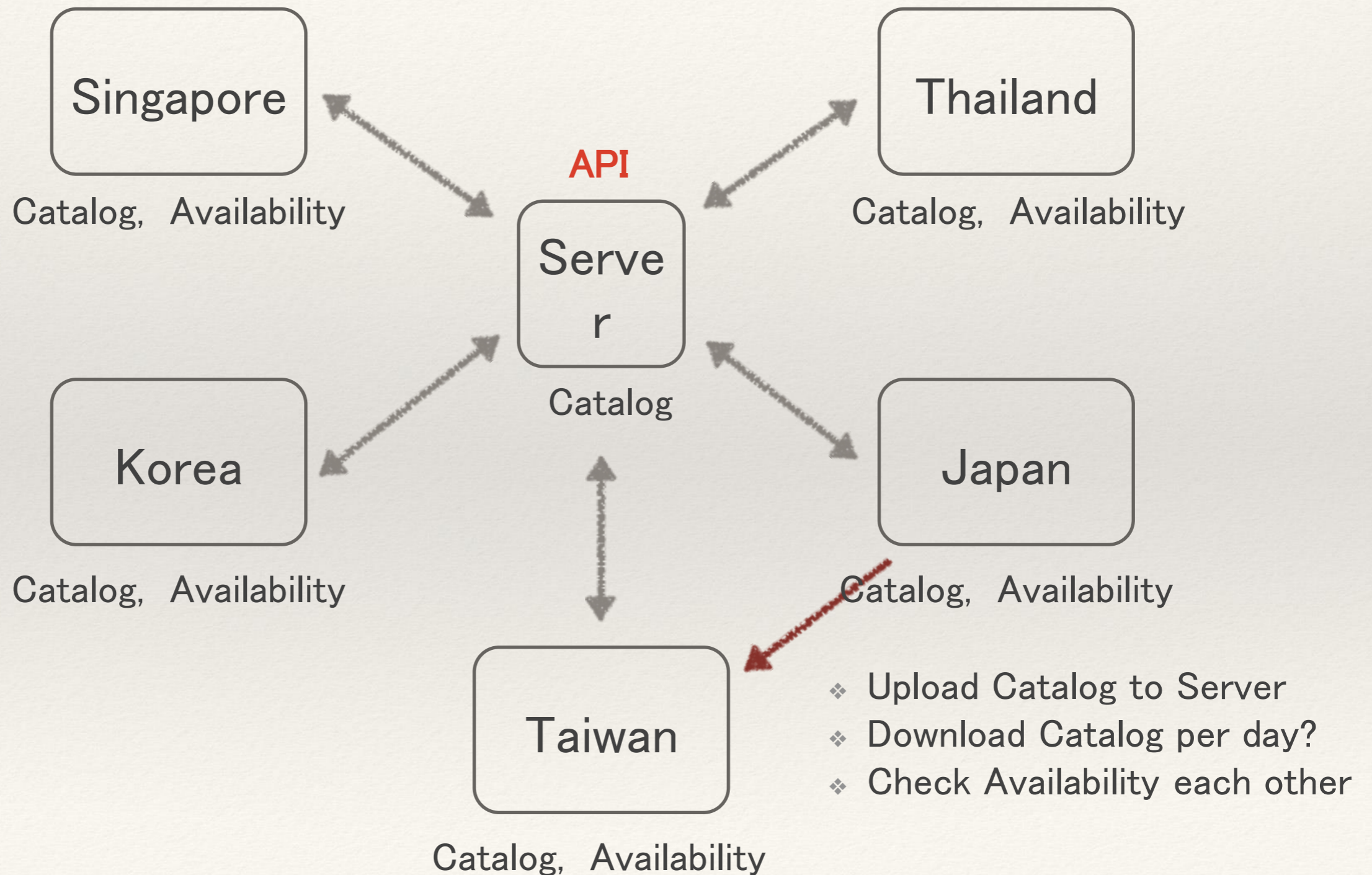
- ❖ Tour Name
- ❖ List Price
- ❖ Capacity
- ❖ Departure Date
- ❖ Availability server connection method.
- ❖ **API Key**

Product Availability

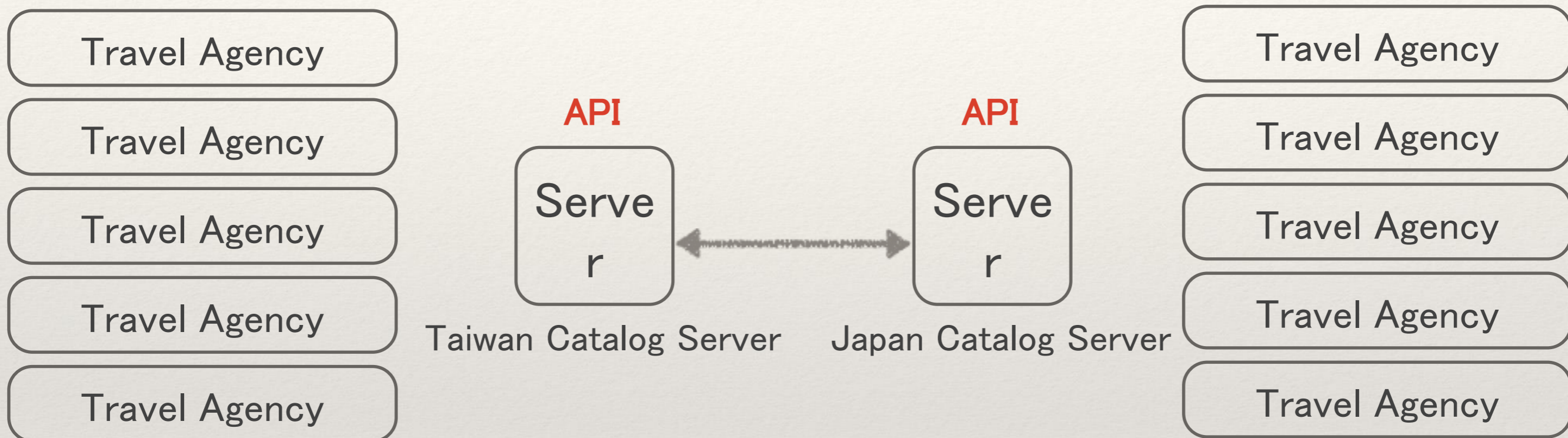
- ❖ Availability for each departure date
- ❖ Adjusted price
- ❖ Enough Member?

GET <https://1.54.123.81/WL03/20161217>

Catalog Server



Multi Catalog Server



- ❖ Travel Agency Should hold both Catalog and Availability data.
- ❖ Travel Agency can connect each other without Server.
- ❖ Anyone Can build Server base on the same standard API.
- ❖ Server and Server can exchange Catalog Data.
- ❖ Each Travel Agency have Primary and Secondary Server.



- Wi-Fi
- TCP/IP
- DNS**
- WINS
- 802.1X
- Proxies
- Hardware

DNS Servers:

61.122.116.147
61.122.116.179

+ - IPv4 or IPv6 addresses

Search Domains:

+ -



Cancel OK

Further Discussion

- ❖ Language issue: local language and English.
- ❖ Currency issue.
- ❖ Price: List Price (MSRP), Net Price, Sell Price.