Draft Executive Guide for SLH Information Process Project

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AFACT Travel, Tourism and Leisure WG</div>

Ⅰ Introduction

The project should make the SLHs (Small scaled Lodging Houses) available for use to world tourists to let them enjoy the life style of locals. In many countries having rather longer history, a large number of such lodging houses usually exist in their regions, but they tend to be quite fragile to let them keep operating by their owners, because each of them are usually small scaled and operated by separate owners. Some sort of public organizations in each country should be preferable to intervene to give support for their sustainability in regions and the promotion of their use by world tourists to revitalize regions. it is now that ICT could facilitate their use worldwide with relevant information received easier by them once the appropriate information standardized.

SLH stands for Small scaled Lodging House, which is the general name adopted by UN/CEFACT Forum of such lodging houses as those historically having been loved and used mainly by local people, and in most cases being rather small scaled. They could be regarded to be cultural objects because they preserve the lodging style cherished by local people for long time.

The project was first proposed to UN/CEFACT Forum in May 2004 by Japan through TBG9, and got the support of the countries, Austria and Sweden. The total standardization process had been completed in UN/CEFACT Forum by 2012 and the related CCs and BIEs developed have been registered in the UN/CCL of 2007B, 2009A and 2012B. It is now in the maintenance stage of UN/CEFACT Open Development Process.

Ⅱ Applications

After the initiation of this project it was found easier to divide this project into 3 new projects to make the development steps easy to be understood by participants. The new projects were SLH Information Process Project, SLH Travel Product Information Project and SLH Reservation Information Project described as in the following.

(1) SLH Information Process Project

This is to give general and some relevant information of a SLH to its users to help search their preferable SLHs.

(2) SLH Travel Product Information Process Project

This is to provide users with information related travel products of a SLH. Users could find their appropriate travel products of a SLH.

(3) SLH Reservation Information Process Project

This is to make a reservation of the travel products of a SLH.

The related software products have been developed up to now to accommodate the pilot use of the SLH standards.

It is understood by the T/T domain members that some new ICT technologies such as mobile, SNS, Cloud, Open Data, etc. could better be made applicable to the world use in the near future.

Ⅲ Benefits

SLH standards could help world tourists search and book SLHs in each region of a country easily and use them widely. This could contribute regions to be vitalized where SLHs are located.

Ⅳ More Information

In order to make the SLHs used by world tourists, the International Pilot Project was initiated in 2012 by 4 Asian Pacific countries and then by 2014 the number of the participating countries increased to be 6. Each country is expected to play its role to complete the project by March 2017, hopefully and then the real implementation could start gradually by transforming their pilot players into real business ones.

Reference Charts

Samples of SLHs

Asian Countries			
Japan	Ryokan	Minshuku	Business Use Eco Hotel
Korea	Hanok & Ondol House	Korean Motel	Camping Car
Taiwan	Minsu		
Thailand	Farm House	Guest House	
Iran	Governor's House	Village House	Home Stay
India	Heritage & Lodge, Haveli	Farm House, Eco Farm & Resort	Service Apartment & Home Stay
Malaysia	Green Lodging House		

European Countries			
France	Chanbre D'hote	Chateau-Relais	Auberge
Spain	Paradore		
Germany	Schross Hotels		
England	Farm House	B&B	
Russia, Middle East	Paccha		
Italy	Farm House		8

SLH International Pilot Project