

AFACT - 2006

THE PREMIER EVENT OF ASIA PACIFIC



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Pakistan and AFACT 2006

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Presented by:

Kamran Saeed

Ecommerce Gateway

Organizers AFACT 2006



Focus of the Presentation

- To present the significance of holding AFACT 2006 in Pakistan
- To suggest how the goals of AFACT be furthered in Pakistan and the region

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Rationale!

- Lack of AFACT activities in this region has hindered faster adoption of e-business as compared to countries in other parts of Asia
- Supporting Pakistan for holding AFACT activities will give an unprecedented boost to the objectives of AFACT

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Why Pakistan?

- Pakistan lies in the center for regions that connect South Asia, Middle East, Afghanistan and Central Asian Republics
- Pakistan has shown extraordinary growth in ICT sector and continuous high performance in growth of economy
- Pakistan has managed to host AFACT again within 3 years
- Pakistan has also taken initiative to work on UN eDocs and Single Window

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Pakistan-some facts!

- Economic Growth of 8.4% in 2005-2nd Highest in the world after China
- KSE performing best in the world for the last three years
- Strategic location ideal for promoting trade in the region

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Pakistan-some facts!

- Continuous investment in ports and highways to connect countries in the region
- Improved relations with India
- Aggressive Privatization and liberalization policies being pursued by the government

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The ICT revolution in Pakistan and Spending on e-Business

- Annual spending over \$10 billion by end of 2006
- Internationally recognized as one of the best performing telecom market in the world
- Exponential growth in cellular market
- ICT infrastructure is being expanded
- But ... Spending on e-Business is meager...which needs to be increased

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AFACT 2006 and ITCN Asia

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ITCN Asia

- Mega IT & Telecom Show of the region held annually for the last 5 years
- Single show that truly reflects the potential in the IT & Telecom market of Pakistan
- Decision makers, policy makers, IT professionals, entrepreneurs and academia get together under one roof to witness the latest in IT
- Largely attended by stakeholders in IT & Telecom industry from the whole region

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ITCN Asia-a perfect model of public & private partnership

- ITCN Asia is a perfect model of successful public private partnership model where government plays the role of facilitator and enabler while the organizers generate funds, manage and execute the issue

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AFACT 2006 in conjunction with ITCN Asia-Advantages

The advantage of organizing AFACT 2006 with ITCN Asia is that it will provide an opportunity to the participants of AFACT to witness first-hand the immense potential of the IT & Telecom industry of Pakistan

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Scheduled Activities

- ITCN Asia International Exhibition including Tech Education Asia
- International Conference on Information Technology
- AFACT Steering Committee, Plenary and JWG meeting
- EDICOM Conference

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Scheduled Activities

- E-Asia Award
- International Conference on Technology Education including e-Business
- State Gala Dinner, Cultural Activities and match making programs

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AFACT 2006 Program

- Aug 7-Steering Committee Meeting
- Aug 8-JWG meetings/Networking Dinner
- Aug 9-Plenary meeting/Gala Dinner
- Aug 10-EDICOM Conference

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ITCN Asia and AFACT 2006 is Supported By...

- **Export Promotion Bureau**
- **State Bank of Pakistan**
- **Central Board of Revenue**
- **Pakistan Telecommunication Company Ltd.**
- **Pakistan Software Export Board**
- **Punjab IT Board**
- **Pakistan Computer Bureau**
- **SMEDA**
- **FAST**
- **Higher Education Commission**
- **NTTFC**
- **Karachi Port Trust**
- **Institute of Bankers in Pakistan**

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ITCN Asia and AFACT 2006 is Supported By...

- **Ministry of Communication**
- **Searcc / AIC**
- **UN/CEFACT**
- **UNCTAD**
- **UNIDO**
- **Pakistan Software Houses Association**
- **Computer Society of Pakistan**
- **Internet Services Provider Association**
- **Institute of Business Administration**
- **Civil Aviation Authority**
- **FPCCI**

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Potential Participants

- AIC
- SEARCC
- UN/CEFACT
- PASHA
- Commerce Net
- AFACT Members
- CSP, ISPAK
- Banks
- Provincial IT Boards
- IT Parks
- ICAP
- FPCCI
- OIC and ICC
- MoITT, PSEB
- MoC / EPB
- SBP
- Ports & Shipping
- ISACA,
- NTTFC
- HEC, Universities
- AFACT Sect.

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Public Private Partnership to host ITCN and AFACT

- To increase the participation of AFACT members
- To invite investment from the private sector

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Conclusion

- We are ready to welcome you to 24th AFACT 2006 annual meeting in Karachi
- We look forward for...
 - Active JWG participation
 - Maximum participation as we are joining two mega events (GITEX of Pakistan)
 - Sponsorships for EDICOM
 - Display state of the art e-Business solutions
 - Present papers in the conference
 - Help Pakistan organize other such events in a continuous basis

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